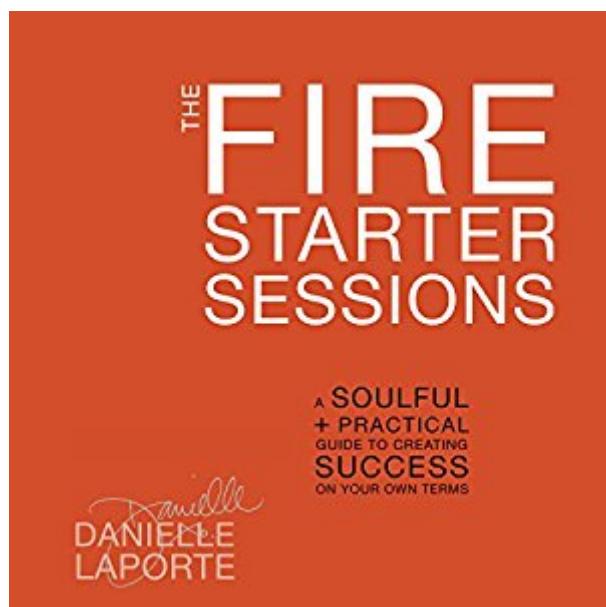


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# The Fire Starter Sessions: A Soulful + Practical Guide To Creating Success On Your Own Terms



## **Synopsis**

The Fire Starter Sessions is an apathy-kicking, integrity-infusing guide to defining success on your own terms. As the creator of DanielleLaPorte.com - deemed "the best place online for kick-ass spirituality," Danielle LaPorte's straight-talk life-and-livelihood sermons have inspired over one million people. Bold but empathetic, she reframes popular self-help and success concepts: Life balance is a myth, and the pursuit of it is causing us more stress than the craving for balance itself. Being well-rounded is over-rated. When you focus on developing your true strengths, you enter your mastery zone. Screw your principles (they might be holding you back). We have ambition backwards. Getting clear on how you want to feel in your life + work is more important than setting goals. It's the most potent form of clarity that you can have, and it's what leads to true fulfillment.

## **Book Information**

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## **Customer Reviews**

First of all, I respect Danielle LaPorte and her work. She runs a good blog and has a certain aura of confidence. She's also a good wrangler and event coordinator, and the fact that is awash with 5 star reviews during the week of her book launch is testimony to that. I bought the book out of curiosity and to see what all the hype was about. Here is a list of the pros and cons. PROS: Compared to other self-help books the writing is light and refreshingly brisk. CONS: Despite what other reviewers have said, the graphic design isn't great. Anyone with an eye for kerning and proportions can see that the layout is a DIY job that could have benefited from a more professional touch. CONS: While the writing style is fluid and fun, the tone can be quite snarky. Whether she's

berating guided meditations for the word "possibility" or saying something like: "Here's my favourite misuse of holistic positivity: 'There's no such thing as a mistake.' Ah, yes, spiritualized justifications of poor behaviour and human weakness..." The book has a certain "holier than thou" undertone that leaves a bad aftertaste, especially from someone in the "wisdom-broadcasting business", as she calls it. **CONS:** The book purports to be a **SOULFUL** and **PRACTICAL** guide to success, but falls short of either. If you're looking for an irreverent guide to business success, works like Dan Kennedy's *No B.S. Wealth Attraction for Entrepreneurs* are packed with useful tips and actual practical advice.

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